



CASE STUDY

How Cooper University Health Care Leveraged **eValuator™** to Drive **\$3.2M** in Revenue Integrity Impact



Our coders do a good job with 95% accuracy, which is what CMS recommends. However, given our size and volume of care delivery, even a little improvement in coding yields a substantial impact. Our goal was to identify ways we could effectively and efficiently improve our results.

Maureen Trainor, Director of HIM

Cooper University Health Care needed improved results from their auditing program, better reporting to assess program's impact, and a greater ROI and opportunities for long-term improvement.



THE CUSTOMER PROFILE

Cooper University Health Care is a leading academic health system serving South Jersey and the greater Philadelphia region. Founded in 1887 and headquartered in Camden, New Jersey, Cooper delivers comprehensive care across more than 130 locations and is nationally recognized for clinical excellence, including its Level I Trauma Center and U.S. News & World Report rankings.

1.6M+

OUTPATIENT VISITS

\$1.5B

OPERATING REVENUE

663

BEDS

961

PROVIDERS

THE SOLUTION

In researching potential solutions, Cooper University Health Care sought a cloud-based platform that simplified implementation while enabling use with internal or external resources. eValuator™ met Cooper's requirements and provided robust analytics from reporting and dashboards to monitor and optimize performance as needed.

- Strong onboarding & training made it easy for their entire team to use
- Instant analysis helped quantify and prioritize issues to ensure maximum impact from reviews
- Robust reporting confirmed improvements and helped justify additional staff to drive further results

GOALS

- Create a process for pre- and post-billing reviews
- Prioritize cases for reviews with automated workflows
- Leverage thorough reporting on operational and financial performance

THE RESULTS

- Additional incremental revenue capture and risk mitigation
- Clear insights into operational and financial impact of program
- Justified additional of new FTEs to further optimize outcomes

CODING AUDIT CHALLENGES WITH LACK OF LONG-TERM POTENTIAL

Cooper University Health Care was using an outside firm to handle pre- and post-billing coding audits. The audits lacked the insights Cooper needed to know the program was compliant and reducing revenue leakage as expected.

Cooper University Health Care was looking for:

- A technology-enabled program that delivered operational and financial improvements
- Rules-based analysis that helped prioritize cases and offered automated workflows (internal or external)
- A partnership that included strong customer support to ensure long-term success of program

8,690

TOTAL CASES AUDITED

497

CASES WITH DRG CHARGES

\$2.2M

NEW REVENUE CAPTURED
VIA AUDIT CHANGES

\$1M

RISK REDUCED VIA AUDIT
CHANGES

\$3.2M

TOTAL IMPACT* ON
REVENUE INTEGRITY

15.9X

TOTAL ANNUAL ROI

*combined impact of new revenue capture and compliance risk mitigated

About MDaudit

MDaudit is an award-winning AI-enhanced continuous risk monitoring platform and trusted revenue integrity partner to healthcare organizations nationwide. Working in the background, we deliver the insights you need to face the future with confidence. Learn more at www.mdaudit.com.

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